

THE RAREST
INGREDIENTS
THE GREATEST
RESULTS

MONAVIE™

The more we learn about our health, the more we come to realise that our modern diets are not providing all the nutrients that our bodies need. Our bodies need a balance of macronutrients (proteins, fats and carbohydrates), micronutrients (vitamins and minerals) and phytonutrients (antioxidants and polyphenols) to maintain excellent health.

Backed by millions of dollars invested in clinical research and supported by more than 60 independent scientific studies, MonaVie™ products are the answer. Based on the rarest, most nutrient-dense fruits as well as the best research, each formulation is designed to deliver exactly what your body needs. Whether you're looking to support your cardiovascular, immune or overall health; or to lose weight with a nutritious weight loss supplement; or to get an extra boost of healthy, sustained energy, you'll find what you need in these MonaVie products:

- MonaVie Essential™
- MonaVie Pulse™
- MonaVie (M)mün™
- MonaVie E^{MV}™
- MonaVie RVL™



MONAVIE ESSENTIAL™

MonaVie Essential is a mouthwatering blend of 19 body-beneficial fruits and Açavie™—the purest, most potent form of the Brazilian superfruit açai available. Scientifically formulated to support your body's nutritional needs, this efficacious juice defends against the effects of aging while improving your overall health.

Fortified with superfruits, beneficial fibre and key vitamins A, C and E, MonaVie Essential is designed to nourish your body with powerful antioxidants and nutrients while promoting overall health and longevity.

KEY BENEFITS

- Protects your body at the cellular level against free radical damage with potent antioxidants.
- Fights oxidative damage and the effects of aging.
- Provides nutritional benefits for all ages.
- Delivers the antioxidant capacity of approximately 13 servings of common fruits and vegetables in just four ounces.



MONAVIE PULSE™

A heart-healthy blend of 19 fruits, MonaVie Pulse also boasts resveratrol and plant sterols, which have been clinically shown to help lower cholesterol. Featuring AçaVie™—the purest, most potent form of the Brazilian superfruit açai—this cardioprotective juice supports optimal cell health and healthy cholesterol levels. Each fruit in this powerful blend was specifically chosen for its ability to nutritionally support cardiovascular health.

As more and more studies show the importance of maintaining healthy cholesterol levels in management against heart disease, you can get ahead of the game by taking MonaVie Pulse.

KEY BENEFITS

- Boasts healthy levels of plant sterols to protect your heart and cardiovascular system.
- Features resveratrol, which helps protect healthy blood vessels.
- Fights oxidative damage and the effects of aging while helping to naturally lower cholesterol.
- Features a wide array of essential nutrients for optimal health.
- Delivers the antioxidant capacity of approximately 13 servings of common fruits and vegetables in just four ounces.



MONAVIE (M)mūn™

Your body is under constant attack; that's why your immune system needs to be in top-running form. The MonaVie (M)mūn powder is a scientifically based formula designed to help manage healthy immune activity. Based on a proprietary blend of the superfruits açai, pomegranate, baobab, apple, maqui, elderberry, camu camu and lingonberry, (M)mūn also features Wellmune™, a clinically proven supplement that strengthens your immune defenses and improves feelings of well-being in times of stress.

(M)mūn also provides your body with important vitamins and minerals, including zinc, pantothenic acid and vitamins A, B₆, B₁₂ and E without using any artificial colours, sweeteners or flavours.

KEY BENEFITS

- Supports the immune system by priming key immune cells for action without stimulation.
- Features Wellmune, which has been clinically shown to promote vitality and improved feelings of well-being.
- Shown to be safe and beneficial in seven clinical trials.
- Fights oxidative damage by managing the effects of aging with powerful antioxidants and polyphenols.



MONAVIE E^{MV}™

Boasting an energising blend of antioxidant-rich fruits—including the superfruits açai and maqui—MonaVie E^{MV} is a natural source of sustained energy. Free of synthetic stimulants, this advanced formula is a healthy alternative to traditional energy drinks.

E^{MV} features 100 percent natural sources of energy and Palatinose™, a carbohydrate energy source found naturally in honey, sugar cane and sugar beets. Scientifically shown to promote longer-lasting energy, Palatinose metabolises more slowly than sucrose and maltose (typical ingredients in other energy drinks) promoting a steady stream of energy over a longer period of time. Now you can escalate your energy anytime you want—without worrying about the unwanted side effects.

KEY BENEFITS

- Scientifically formulated to provide longer-lasting energy, without the unhealthy 'high' and 'low' typically associated with energy drinks.
- Features healthy, all-natural sources of energy to boost performance, alertness and endurance.
- Contains no artificial flavours, colours, sweeteners or preservatives.



MONAVIE RVL™ NUTRITION SHAKE MIX

When it comes to managing your weight, every calorie counts; however, all calories are not created equal. That's why the MonaVie RVL Nutrition Shake Mix uses nutrient-dense calories—calories packed with nutrients. Each RVL shake provides a high return on your caloric intake, boosting your body's nutrient levels.

Made with AçãVie™—the purest, most potent form of the Brazilian superfruit açai available—each serving of RVL shake provides the antioxidant power of more than 10 servings of fruits and vegetables. Each serving also provides prebiotic fibre for digestive health and whey protein to help maintain lean muscle mass.

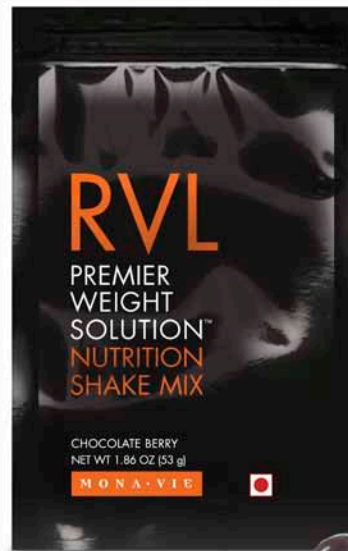
Stop fueling your body with empty calories and enjoy a MonaVie RVL shake. Nutrition never tasted so good!

KEY BENEFITS

- The most nutritious weight solution available.*
- Helps maintain lean muscle mass.**
- Fights hunger so you consume fewer calories.**

* Compared to leading U.S. brands.

** When used as a complete system and combined with a sensible diet and regular exercise.





MONA • VIE™

A more meaningful life.™
www.monavie.com

MonaVie is a trademark of MonaVie LLC
registered in the U.S. and other countries.



1 12218 20101 5

©2011 MonaVie Inc. 0911_IN_EN